Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

WAS 123,210. -1,600 121,610

--- REMARKS ---

REVISED ORDER. WILL MKGD SPOTS ON CURRENT SKED. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*35	TU-F,M	7P-730P	INSIDE EDITION	:30	$850.00	09/25-10/01	4	1	4	$3,400.00	
		Sales Remark: V7 1X NA										
		V7 Comment Changed, Spots/week Changed										
	*37	SA	657P-757P	ENTERTAINMENT THIS WEEK	:30	$200.00	09/29-09/29	0	0	0	$0.00	
		Sales Remark: V7 1X NA										
		V7 Comment Changed, Spots/week Changed										
	*61	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	$550.00	09/25-10/01	4	1	4	$2,200.00	
		Sales Remark: V7 1X NA										
		V7 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 8 / $5,600.00

---SALES MONTHLY TOTALS---

Sep 12: 113 / $107,635.00 Oct 12: 22 / $13,975.00

Sales Totals: 135 / $121,610.00

Rep Order# 9795154 **Ver#** 7 **Status** Revised **Traffic Order#** 50880 **Printed:** 10/02/2012 8:22 AM
EC'd Yes **Last Received:** 10/01/2012 6:36 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
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Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Station Totals: 135 / $121,610.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$467,731	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9795154 **Ver#** 6 **Status** Returned **Traffic Order#** 50880 **Printed:** 10/01/2012 12:48 PM
EC'd Yes **Last Received:** 09/24/2012 12:34 PM
Showing Buylines: All Rep & Sta Revised Lines

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Hiatus Weeks

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--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

mg for lines 35,37 & 621
mg tue-sun 11-1135p news 1x @ 11003. & 2x @ 250. tu-fri
530-a news
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*35	TU-F,M	7P-730P	INSIDE EDITION	:30	$850.00	09/25-10/01	5	1	5	$4,250.00	
		Station Remark:		V6 1x na 10/1 no time combo w/lines 37 & 61mg tu-sun 11-1135 news 1x @ 1100. & 1x tu-fri 503-6a news x @ 250.								
	*37	SA	657P-757P	ENTERTAINMENT THIS WEEK	:30	$200.00	09/29-09/29	1	1	1	$200.00	
		Station Remark:		V6 1x na 9/29 no time combo w/lines 35 & 61mg in remarks								
	*61	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	$550.00	09/25-10/01	5	1	5	$2,750.00	
		Station Remark:		V6 1x na 10/1 no time combo w/lines 35 & 37 mg in remarks								

---REPORT TOTALS---

Report Totals: 11 / $7,200.00

---SALES MONTHLY TOTALS---

Sep 12: 116 / $109,235.00 Oct 12: 22 / $13,975.00

Rep Order# 9795154 **Ver#** 6 **Status** Returned **Traffic Order#** 50880 **Printed:** 10/01/2012 12:48 PM
EC'd Yes **Last Received:** 09/24/2012 12:34 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sales Totals: 138 / $123,210.00
Station Totals: 138 / $123,210.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$473,885	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%		
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%				

Books null
Demos RA35+

Connell II, Jim

From: jgaunt@local12.com
Sent: Monday, October 01, 2012 9:36 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50880

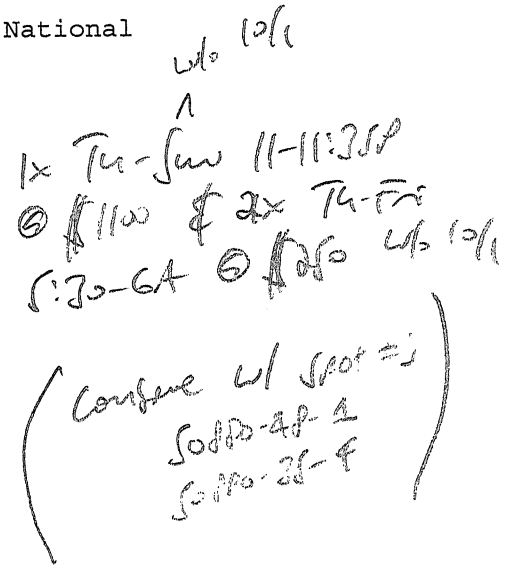
Station: WKRC-TV

Order Information:
Order #: 50880
Order Total: $123,210.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795154
Estimate #: 1536 *a
Flight Dates: 09/25/12 - 10/01/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50880-37-1):
Rate: $200.00
Air Date: Sat 09/29/12
Eligible Days: ------Sa--
Inventory Code: Sa Prime Access Rotator
Inventory Description: Sa Prime Access
Inventory Code Time: 6:57 PM-7:57 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: Program Overrun



Connell II, Jim

From: jconnell@local12.com
Sent: Friday, September 28, 2012 2:56 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50880

Station: WKRC-TV

Order Information:
Order #: 50880
Order Total: $123,210.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795154
Estimate #: 1536 *a
Flight Dates: 09/25/12 - 10/01/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50880-48-1):
Rate: $550.00
Air Date: Mon 10/01/12
Eligible Days: MTWThF----
Inventory Code: Letterman
Inventory Description: Letterman
Inventory Code Time: 11:35 PM-12:35 XM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Preempted by NSM

Connell II, Jim

From: jconnell@local12.com
Sent: Friday, September 28, 2012 2:52 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50880

Station: WKRC-TV

Order Information:
Order #: 50880
Order Total: $123,210.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795154
Estimate #: 1536 *a
Flight Dates: 09/25/12 - 10/01/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50880-35-4):
Rate: $850.00
Air Date: Mon 10/01/12
Eligible Days: MTWThF----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7:00 PM-7:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Preempted by NSM

Spot Manager: Placed, 09/25/12-10/01/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 1												
09/25/12	Tuesday	7:07:59 AM	:30	$200.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH
09/26/12	Wednesday	7:22:17 AM	:30	$200.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
09/27/12	Thursday	7:24:04 AM	:30	$200.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH
10/01/12	Monday	7:12:57 AM	:30	$200.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				$800.00							4	
Line: 2												
09/26/12	Wednesday	7:43:12 AM	:30	$200.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
10/01/12	Monday	7:54:03 AM	:30	$200.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
				$400.00							2	
Line: 3												
09/25/12	Tuesday	7:14:28 AM	:30	$450.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/26/12	Wednesday	7:20:45 AM	:30	$450.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/28/12	Friday	7:21:37 AM	:30	$450.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$1,350.00							3	
Line: 4												
09/26/12	Wednesday	7:43:41 AM	:30	$450.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/28/12	Friday	7:45:18 AM	:30	$450.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
				$900.00							2	
Line: 5												
09/25/12	Tuesday	7:29:25 AM	:30	$225.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/26/12	Wednesday	7:40:42 AM	:30	$225.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/28/12	Friday	7:29:25 AM	:30	$225.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
				$675.00							3	
Line: 6												
09/25/12	Tuesday	7:59:25 AM	:30	$225.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
10/01/12	Monday	7:58:54 AM	:30	$225.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$450.00							2	
Line: 7												
09/25/12	Tuesday	8:28:55 AM	:30	$225.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/26/12	Wednesday	8:28:55 AM	:30	$225.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
10/01/12	Monday	8:11:43 AM	:30	$225.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
				$675.00							3	
Line: 8												
09/26/12	Wednesday	8:59:25 AM	:30	$225.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
10/01/12	Monday	8:58:55 AM	:30	$225.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
				$450.00							2	
Line: 9												
09/25/12	Tuesday	11:43:14 XM	:30	$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/26/12	Wednesday	11:42:43 XM	:30	$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 09/25/12-10/01/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 9												
10/01/12	Monday	11:54:41 XM	:30	$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
				$75.00							3	
Line: 10												
09/29/12	Saturday	3:41:39 AM	:30	$125.00	OFA-12-	6a-8a Local 12 News Sa	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				$125.00							1	
Line: 11												
09/29/12	Saturday	7:41:28 AM	:30	$125.00	OFA-12-	6a-8a Local 12 News Sa	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				$125.00							1	
Line: 12												
09/29/12	Saturday	3:29:25 AM	:30	$350.00	OFA-12-	CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/29/12	Saturday	3:25:54 AM	:30	$350.00	OFA-12-	CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
				$700.00							2	
Line: 13												
09/30/12	Sunday	11:38:30 XM	:30	$350.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$350.00							1	
Line: 14												
09/25/12	Tuesday	3:16:23 AM	:30	$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/26/12	Wednesday	3:47:01 AM	:30	$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/28/12	Friday	3:58:34 AM	:30	$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
10/01/12	Monday	3:23:27 AM	:30	$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				$400.00							4	
Line: 15												
09/25/12	Tuesday	10:32:23 AM	:30	$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/26/12	Wednesday	10:40:09 AM	:30	$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/27/12	Thursday	10:22:23 AM	:30	$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
10/01/12	Monday	10:36:54 AM	:30	$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				$400.00							4	
Line: 16												
09/25/12	Tuesday	11:30:41 AM	:30	$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
09/26/12	Wednesday	11:28:38 AM	:30	$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH
09/28/12	Friday	10:58:22 AM	:30	$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH
10/01/12	Monday	10:58:44 AM	:30	$1,000.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH
				$4,000.00							4	
Line: 17												
09/25/12	Tuesday	2:12:57 PM	:30	$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/26/12	Wednesday	2:24:14 PM	:30	$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/27/12	Thursday	2:07:20 PM	:30	$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/28/12	Friday	2:13:49 PM	:30	$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
10/01/12	Monday	2:06:28 PM	:30	$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 09/25/12-10/01/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 17												
				$2,500.00							5	
Line: 18												
09/25/12	Tuesday	2:57:51 PM	:30	$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
09/26/12	Wednesday	2:54:44 PM	:30	$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH
09/27/12	Thursday	1:28:57 PM	:30	$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH
09/28/12	Friday	2:55:35 PM	:30	$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH
10/01/12	Monday	1:28:42 PM	:30	$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH
				$4,250.00							5	
Line: 19												
09/25/12	Tuesday	1:29:27 PM	:30	$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH
09/26/12	Wednesday	1:59:12 PM	:30	$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH
09/27/12	Thursday	1:59:11 PM	:30	$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH
09/28/12	Friday	1:59:12 PM	:30	$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH
10/01/12	Monday	1:59:12 PM	:30	$850.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
				$4,250.00							5	
Line: 20												
09/25/12	Tuesday	2:30:23 PM	:30	$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/26/12	Wednesday	2:28:11 PM	:30	$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/27/12	Thursday	2:29:54 PM	:30	$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
10/01/12	Monday	2:59:12 PM	:30	$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
				$1,400.00							4	
Line: 21												
09/29/12	Saturday	1:28:55 AM	:30	$350.00	OFA-12-	CBS This Morning Satu	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$350.00							1	
Line: 22												
09/30/12	Sunday	1:06:13 AM	:30	$450.00	OFA-12-	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$450.00							1	
Line: 23												
09/30/12	Sunday	1:32:14 AM	:30	$450.00	OFA-12-	CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$450.00							1	
Line: 24												
09/30/12	Sunday	1:55:32 AM	:30	$450.00	OFA-12-	CBS Sun Morning	(10:00:00 AM-10:30:0(	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				$450.00							1	
Line: 25												
09/30/12	Sunday	1:58:47 AM	:30	$850.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
				$850.00							1	
Line: 26												
09/30/12	Sunday	1:13:08 AM	:30	$100.00	OFA-12-	Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 09/25/12-10/01/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 26												
				$100.00							1	
Line: 27												
09/25/12	Tuesday	3:59:23 PM	:30	$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
09/26/12	Wednesday	3:25:23 PM	:30	$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH
09/27/12	Thursday	3:23:54 PM	:30	$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH
09/28/12	Friday	3:27:11 PM	:30	$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH
10/01/12	Monday	3:23:38 PM	:30	$750.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH
				$3,750.00							5	
Line: 28												
09/25/12	Tuesday	4:22:52 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/26/12	Wednesday	4:14:03 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/27/12	Thursday	4:13:58 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/28/12	Friday	4:12:07 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
10/01/12	Monday	4:13:50 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$3,250.00							5	
Line: 29												
09/25/12	Tuesday	4:52:54 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/26/12	Wednesday	4:53:44 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/27/12	Thursday	4:37:20 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/28/12	Friday	4:37:13 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
10/01/12	Monday	4:28:40 PM	:30	$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
				$3,250.00							5	
Line: 30												
09/25/12	Tuesday	5:16:07 PM	:30	$750.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/26/12	Wednesday	5:22:51 PM	:30	$750.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/27/12	Thursday	5:14:01 PM	:30	$750.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/28/12	Friday	5:12:20 PM	:30	$750.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
10/01/12	Monday	5:28:20 PM	:30	$750.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
				$3,750.00							5	
Line: 31												
09/25/12	Tuesday	5:39:30 PM	:30	$800.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/26/12	Wednesday	5:41:51 PM	:30	$800.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/27/12	Thursday	5:54:15 PM	:30	$800.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/28/12	Friday	5:35:37 PM	:30	$800.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
				$3,200.00							4	
Line: 32												
09/25/12	Tuesday	5:53:29 PM	:30	$1,900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH
09/26/12	Wednesday	5:24:41 PM	:30	$1,900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH
09/27/12	Thursday	5:57:05 PM	:30	$1,900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 09/25/12-10/01/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 32												
09/28/12	Friday	3:23:11 PM	:30	$1,900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH
10/01/12	Monday	3:28:56 PM	:30	$1,900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH
				$9,500.00							5	
Line: 35												
09/25/12	Tuesday	7:19:24 PM	:30	$850.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/26/12	Wednesday	7:12:50 PM	:30	$850.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/27/12	Thursday	7:12:43 PM	:30	$850.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/28/12	Friday	7:20:16 PM	:30	$850.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
				$3,400.00							4	
Line: 36												
09/25/12	Tuesday	7:45:08 PM	:30	$400.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
09/26/12	Wednesday	7:54:42 PM	:30	$400.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH
09/27/12	Thursday	7:38:54 PM	:30	$400.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH
09/28/12	Friday	7:40:53 PM	:30	$400.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH
10/01/12	Monday	7:54:23 PM	:30	$400.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				$2,000.00							5	
Line: 38												
09/25/12	Tuesday	7:58:10 PM	:30	$4,000.00	OFA-12-	Tue Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$4,000.00							1	
Line: 39												
09/25/12	Tuesday	10:39:05 PM	:30	$2,000.00	OFA-12-	Tue Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				$2,000.00							1	
Line: 40												
09/26/12	Wednesday	7:58:18 PM	:30	$5,500.00	OFA-12-	Wed Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$5,500.00							1	
Line: 41												
09/27/12	Thursday	10:31:16 PM	:30	$3,500.00	OFA-12-	Thu Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$3,500.00							1	
Line: 42												
09/28/12	Friday	10:32:42 PM	:30	$5,000.00	OFA-12-	Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH
				$5,000.00							1	
Line: 43												
09/30/12	Sunday	7:55:22 PM	:30	$2,500.00	OFA-12-	Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$2,500.00							1	
Line: 44												
09/30/12	Sunday	10:39:54 PM	:30	$4,500.00	OFA-12-	Sun Reg 3	(9:00:00 PM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$4,500.00							1	
Line: 45												

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 09/25/12-10/01/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 45												
09/25/12	Tuesday	1:30:06 PM	:30	$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/26/12	Wednesday	1:30:43 PM	:30	$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/27/12	Thursday	1:23:08 PM	:30	$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/28/12	Friday	1:17:53 PM	:30	$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
10/01/12	Monday	1:25:24 PM	:30	$1,800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$9,000.00							5	
Line: 46												
09/29/12	Saturday	1:12:06 PM	:30	$1,800.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$1,800.00							1	
Line: 47												
09/30/12	Sunday	1:20:21 PM	:30	$1,800.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$1,800.00							1	
Line: 48												
09/25/12	Tuesday	1:47:17 PM	:30	$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/26/12	Wednesday	2:33:11 XM	:30	$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/27/12	Thursday	1:46:20 PM	:30	$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/28/12	Friday	1:57:52 PM	:30	$550.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
				$2,200.00							4	
Line: 49												
09/29/12	Saturday	1:34:00 PM	:30	$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/29/12	Saturday	1:51:32 PM	:30	$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/29/12	Saturday	1:58:36 PM	:30	$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/29/12	Saturday	2:04:05 XM	:30	$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/29/12	Saturday	1:42:53 PM	:30	$550.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
				$2,750.00							5	
Line: 50												
09/29/12	Saturday	2:27:41 XM	:30	$125.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				$125.00							1	
Line: 51												
09/30/12	Sunday	1:44:08 PM	:30	$450.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$450.00							1	
Line: 52												
09/30/12	Sunday	1:00:05 XM	:30	$60.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				$60.00							1	
Line: 53												
09/29/12	Saturday	7:34:25 PM	:30	$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				$350.00							1	
Line: 54												

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 09/25/12-10/01/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 54												
09/30/12	Sunday	11:59:29 AM	:30	$800.00	OFA-12-	NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				$800.00							1	
Line: 55												
09/30/12	Sunday	3:58:58 PM	:30	$15,000.00	OFA-12-	Bengals vs Jacksonville	(4:00:00 PM-7:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				$15,000.00							1	
				$120,360.00							133	
				$120,360.00							133	
				$120,360.00							133	
				$120,360.00							133	
				$120,360.00							133	

[Filtered by:] [Sorted by: Station]